

LIZ BARHYDT

SPEAKER, CORPORATE TRAINER

FINANCIAL STORYTELLING
NUMBERS THAT ENGAGE AND INSPIRE TEAMS TO ACT

“Liz Barhydt mixes finance with creativity in the freshest possible way. She's got the numbers knowledge and gives you a new perspective without talking over your head about something that most people find boring. If you're looking for a speaker or trainer to add some serious flavor while educating your humans, Liz is your person.” ~Melanie Spring, Melanie Springs Productions



SPEAKING TOPICS

BE INFLUENTIAL: HOW TO STORYTELL NUMBERS WELL

We all know great stories belong in business. It's pretty widely accepted that in order to have your products & service resonate with your customers, your business needs to have a compelling story. But why is it then that when it comes to sharing financial performance, stories are nowhere to be found? Using story to bring your numbers to life is an essential skill for any leader that wants to amplify their impact, drive strategic value and inspire action

THE FUTURE OF FINANCE IS IN THE POWER OF STORY

Empower your teams to embrace the POWER OF STORY and use their voice DRIVE change from the finance function

CLIENTS

Wunderkind

MI CASA
RESOURCE CENTER
Creating Pathways to Opportunity



Lively



CMA

"SO INCREDIBLE"

Liz, was SO incredible! She offered such a unique and valuable perspective that I'm so glad we were able to listen to. I've gotten so many one-off DMs about how great this was, and people are already asking if they can get their hands on the recording to re-listen!"
- Shawna Yang

OFFERINGS & RATES



1 1/2 HOUR FINANCIAL STORYTELLING WORKSHOP - \$3500

INCREASE YOUR TEAM'S INFLUENCE BY WEAVING NUMBERS WITH STORY. LEARN THE THREE P'S OF EFFECTIVE FINANCIAL STORYTELLING. THE PRINCIPLES, THE PROCESS & THE PIECES TO POWER UP YOUR MESSAGE AND ENSURE YOUR FINANCIAL COMMUNICATION IS CLEAR & CONFIDENT.

(custom quotes for workshops over 10 attendees)

FUTURE OF FINANCE KEYNOTE ADDRESS - \$2500

THE FUTURE OF FINANCE IS IN THE POWER OF STORY. OUR PURPOSE IS TO CONNECT SO OUR TEAMS CAN UNDERSTAND HOW TO ACT. EMPOWER YOUR TEAMS TO EMBRACE THE POWER OF STORY AND USE THEIR VOICE TO DRIVE CHANGE FROM THE FINANCE FUNCTION



"I would recommend this workshop to anyone who has to communicate financials because it will make you more confident, help you to give relevance to the numbers, and make your communications much more useful." - Brain Ralph

CONTACT INFO



WWW.SHESPEAKSNUMBERS.COM



CONTACT@SHESPEAKSNUMBERS.COM

ABOUT LIZ

We've all been there. When the numbers come up and people shut down. But what's the point of delivering financials if no one listens and even worse doesn't take action?

After over 15 years of experience working with executive & management teams at fortune 500 companies and start ups to increase their financial literacy & business acumen, Liz noticed how unaccessible finance was for non-finance people. And knew it had to change. Using storytelling techniques to engage teams to and deliver compelling financial presentations, she skyrocketed her career to CFO. After grabbing her spot in the C-suite she sat back and wondered why isn't every finance leader doing this?

She is now a highly sought after speaker & corporate trainer elevating finance and accounting teams to step out from behind the curtain to deliver engaging and powerful presentations that drive value and inspire action.